

LEGEND

Celebrating 45 years in the fast lane

The legendary Ford Mustang marks its 45th year in 2009. One of the most widely recognized vehicles in the world, Mustang is Ford Motor Company's longest running nameplate. Today, one of every two sports cars sold in America is a Mustang.



Zippo celebrates the milestone with two exceptional commemorative lighters. The 45th Anniversary logo is immortalized on lustrous high polish chrome with Zippo's sophisticated double lustre engraving process, and creatively wrought on classic brushed chrome with an innovative surface imprint / chromed out technique.

Order today and latch on to the legend.

24669 NEW
Mustang 45th
High Polish Chrome
UPC: 24669-3
\$32.95

24668 NEW
Ford 45th
Brushed Chrome
UPC: 24668-6
\$27.95



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NEW Zippo One Box

To address the growing concern over the depletion of our natural resources, Zippo is pleased to announce a new "one box" cardboard packaging and insert. Both elements are made from renewable materials and are 100% recyclable. The new box is lightweight, easy to handle and its unique configuration puts the lighter front and center so consumers can see more of the lighter than ever. It is the package that Zippo is now implementing for almost all lighters, hence one box for all.



Here is a quick view of more legendary Zippo lighters. See them all in the Complete Line Catalog

zippo®

The name in flame.™

Zippo Manufacturing Company
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LOVE



LUCK



LEGEND



For decades, the Zippo lighter has been given as a symbol of love, as a talisman for good luck, and as a legend in its own right.

Whether carried as a good luck charm, treasured as a cherished keepsake, or prized just because it's a favorite Zippo lighter, each lighter says something about the person who owns it.

A number of the most engaging designs are inside this brochure. Some are brand new and others are from our roster of best sellers. It is possible that these lighters could bring love, or might garner some luck, but one thing is for sure, they all are backed by our legendary lifetime guarantee.



09LOVELUCK — Domestic Only

The Zippo Lighter shape, ZIPPO, zippo logo, BLU logo, BLU logo, A logo, logo, logo, MPL and BOTTOMZ UP, VENETIAN and the Venetian Surface Design, are used under license of Zippo, Inc. The BLU lighter shape and the MPL shape are patented designs in the USA. All Rights Reserved.

zippo®

LOVE

Gifts from the heart last a lifetime



24670 NEW
Together Forever Set
High Polish Chrome
UPC: 24670-9
\$47.95



233ZL
Red Matte
w/Zippo Logo
UPC: 11345-2
\$21.95



20831
Playboy Pink
Slim
UPC: 20831-8
\$26.95



24352
I Love Me™
Slim
UPC: 24352-4
\$25.95

Two hearts joined together as one . . . Zippo has taken the popular sentiment to the drawing board and come back with a unique gift set just in time for Valentine's Day. The two-lighter set depicts an intricately designed heart split between a regular and slim sized lighter, each bearing half of the promise *Together Forever*.

The high polish chrome set, packaged in a two-piece cardboard gift box, is great for gift giving or collecting.



LUCK

The luck of the Zippo lighter . . . some of our best sellers



24667 NEW
CLVR Emblem
High Polish Chrome
UPC: 24667-9
\$32.95



24007
A Bit o' Luck™
UPC: 24007-3
\$21.95



20852
Suited™
UPC: 20852-3
\$26.95

For centuries, the four-leaf clover has been a universally accepted symbol of good fortune. Even today, finding an elusive four-leaf clover is considered an omen of good luck.

Zippo ups the odds of good fortune with a genuine four-leaf clover encased in an epoxy domed emblem. The authentic four-leaf clover is gently centered on the black background of a die-struck brass emblem, then flooded with clear epoxy to protect it, and mounted on a gleaming high polish chrome Zippo lighter.



Find more exceptional ways to say "I love you" in the Zippo Complete Line Catalog



Discover an extraordinary array of lucky lighters . . . these and more are in our catalog